



The Film & Video Institute

THE IAC BRITISH INTERNATIONAL AMATEUR FILM COMPETITION 2019

Judges' Comments

Title: Why is America called America?
Number: 27176
Award: 4 Stars

This is a very effective mini-documentary. It had the feel of an insert into a tv magazine programme. The history is very well researched and presented, the pace is appropriate and maintained throughout and the presenter is personable and engaging. One judge felt that 'walking and talking' has become something of a cliché and the presentation would have been more relaxed if the presenter had been more static.

Some of the rostrum shots of old photographs looked a little over-exposed but the camerawork was generally good, nicely framed with smooth movements and used to support the presenter's words. The voice was well recorded with very effective matching of acoustic between locations.

All the judges felt they had been hooked by the subject and how it was presented and had learned the answer to the question posed in the title.

Mike Whyman on behalf of:

Judging Panel: *Celia Hardwick. Fran Haydon, Mike Whyman FACI*